Strategic Planning Framework

Research & Exploration
what is going on?
what is possible?

Mission
why do we exist?

Guiding Principles/Organizational Attributes
how will we behave?

Value Propositions
what is our value to key stakeholder groups?

Destination
where are we going in 1-3 years? where are we today?

Strategies
where will we focus our energies?

Operationalize

Breakthru Models
how will we get there?

Operations Plans/Budgets
what will we do year one?

Team & Individual Accountabilities

Goals & Action Plans
what do I have to do?

Competence & Commitment
how will I do it?

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